Point Values (ranges)	31-40	21-30	11-20	0-10
Content (up to 40%)	 The students have included a good representatio n of images, audio, video, text and/or graphics. The students clearly demonstrate how their community is similar and/or different than a rural community from a different part of the US or world. 	 The students have included some combination of images, audio, video, text and/ or graphics. The students mostly demonstrate how their community is similar and/or different than a rural community from a different part of the US or world but it is not absolutely defined 	 The students have included a couple of images, audio, video, text and/ or graphics. The students mention how their community is similar and/or different than a rural community from a different part of the US or world but it is harder to understand the similarity and/or difference 	 The students have included one image, audio, video, text and/or graphic. The students state that their community is similar and/or different than a rural community from a different part of the US or world but they do not demonstrate how.

Point Values (ranges)	31-40	21-30	11-20	0-10
Organization (up to 40%)	 It is clear that the students have researched their material and have included three citations of Discovery Education media The story meets the time requirements which is a minimum of one minute but not more than two minutes. 	 It is clear that the students have researched their material and have included two citations of Discovery Education media The story meets the time requirements which is a minimum of one minute but not more than two minutes. 	 It is clear that the students have researched their material and have included one citation of Discovery Education media The story meets the time requirements which is a minimum of one minute but not more than two minutes. 	 It is not clear that the students have researched their material and they have not included any citations Discovery Education media The story does not meet the time requirements which is a minimum of one minute but not more than two minutes.
Creativity (up to 20%)	 The students have created a story that engages the audience. Their story is illustrated/ shot in a unique and interesting way Their story reflects their culture, lifestyle, community, etc. 	 The students have created a story that engages the audience. Their story is illustrated/shot in a unique and interesting way Their story reflects their culture, lifestyle, community, etc. 	 The students have created a story that engages the audience. Their story is illustrated/shot in a unique and interesting way Their story reflects their culture, lifestyle, community, etc. 	 The students have created a story that engages the audience. Their story is illustrated/shot in a unique and interesting way Their story reflects their culture, lifestyle, community, etc.